When possible, please acknowledge the School of Chemical Sciences NMR Lab and Staff contributions in your publications and presentations that rely significantly on NMR data. The more recognition we receive in publication, the better justified are funding requests for new equipment.

In the case of an NMR Lab Staff member acquiring data for you, interpreting data for you, or otherwise being accountable for your NMR data, that Staff member should be included as a co-author in corresponding publications or presentations. This approach is consistent with the guidelines of the American Chemical Society that appear here:

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where specifically on page 3, item number 11, it states (highlights mine):

The co-authors of a paper should be all those persons who have made significant scientific contributions to the work reported and who share responsibility and accountability for the results. Authors should appropriately recognize the contributions of technical staff and data professionals. Other contributions should be indicated in a footnote or an “Acknowledgments” section. An administrative relationship to the investigation does not of itself qualify a person for co-authorship (but occasionally it may be appropriate to acknowledge major administrative assistance). … The author who submits a manuscript for publication accepts the responsibility of having included as co-authors all persons appropriate and none inappropriate. The submitting author should have sent each living co-author a draft copy of the manuscript and have obtained the co-author’s assent to co-authorship of it.

Thank you for your cooperation.